

Bruichladdich 15 Years Old - 1st Edition

DISTILLERY OF THE YEAR 2001 & 2003 - MALT ADVOCATE
DRINKS EXPORTER OF THE YEAR 2003 - FOOD FROM BRITAIN

"All Distilleries would be Bruichladdich if they could. Since the mothballs were dusted away by the legendary figure of James McEwan in 2001, Bruichladdich has become a beacon for everything that is good and great in the world of whisky.

Traditional, nay ancient equipment; hand-crafted production; the absence of chill filtration; no caramel to adjust colour; maturing in warehouses overlooking the shores of Loch Indaal; bottling on-site using pure, Islay spring water - these and much more are all part of the magical Bruichladdich formula".

Leading UK Retailer

What the experts say:

Four star - Highly Recommended Paul Pacult - The Spirit Journal - Superb 90-95 Highly Recommended The Wine Enthusiast - Dangerously drinkable 8.75 / 10 Dave Broom - Whisky Magazine



Tasting Note

'A polished creation, reminiscent of a top-notch Armagnac. The balance, complexity and length are terrific, and no trace of harshness of raw spirit. Bruichladdich is a star and guaranteed to woo every drinker with its mellow, charming demeanour. Not a hairy monster of a whisky, more a dashing young gent.' Matthew Jukes - Daily Mail Weekend

Wine Match

The Viognier - aromatic, harmonious, profound - almost decadently voluptuous. For any time of day. Stylistically like a Cuilleron, Qupé, Calera, or Piedmonte's Ascheri Giacomo Cantine.

- **1st EDITION BOTTLING - matured 85% American oak, 15% Spanish Oak**
- **UN CHILL FILTERED - for fuller flavour**
- **NO ARTIFICIAL COLOUR ADDED - for natural flavour**
- **BOTTLED AT 46% STRENGTH - for fuller flavour**
- **THE MOST AUTHENTIC ISLAY - the only Islay malt to use Islay water to reduce from cask strength to bottling strength**
- **SALES GROWTH - 20 times higher over last 2 years than the industry's malt growth in the UK**
- **DISTINCTIVE, CONTEMPORARY PACKAGING**
- **MORE PR Coverage in UK consumer press in last 3 years than any other malt**
- **AWARDS - More big awards than any other malt in the last 3 years**
- **CASK SELECTION by Master Distiller Jim McEwan (Jim's favourite malt of the core range)**



www.bruichladdich.com